



## *Sponsorship Levels*

### **Virtual Gala**

**June 2, 2022**

An event sponsorship will allow The Boulevard to continue providing medical respite care, holistic support, and housing services to help ill and injured adults break the cycle of homelessness, restore their health, and rebuild their lives. A sponsorship will also support our agency as we recover from the devastating fire that destroyed our program offices at our residential facility last July. Join us to celebrate a promising future of recovery for our clients and our facility as we work together to **Rebuild Restore Renew**.

Please consider a sponsorship to The Boulevard's Virtual Gala to make a significant difference in the lives of Chicago's most vulnerable residents, while also raising visibility of your organization among Chicago's civic, business, and philanthropic communities.

#### **Presenting Sponsor - \$25,000**

- Prime recognition and logo placement in all marketing outreach, including print and e-invitations, social media, and e-newsletter
- Full-page advertisement in e-program sent to all event registrants
- Prime logo placement on website event page
- Special recognition in pre- and post-gala communications
- Distinctive recognition from speaker during event
- Premiere logo placement on screen during event

#### **Rebuilding Lives Sponsor - \$10,000**

- Recognition in all marketing outreach, including print and e-invitations, social media, and e-newsletter
- Half-page advertisement in e-program sent to all event registrants
- Logo placement on website event page
- Recognition from speaker during event
- Logo placement on screen during event

#### **Restoring Health Sponsor - \$5,000**

- Recognition in all marketing outreach, including print and e-invitations, social media, and e-newsletter
- Quarter-page advertisement in e-program sent to all event registrants
- Logo placement on website event page
- Logo placement on screen during event

#### **Renewing Hope Sponsor - \$3,000**

- Recognition in all marketing outreach, including print and e-invitations, social media, and e-newsletter
- Logo placement in e-program sent to all event registrants
- Logo placement on website event page
- Logo placement on screen during event

### *Sponsorship Deadlines*

- **Reserve by March 25, 2022** for inclusion in the print invitation.
- **Reserve by April 22, 2022** to guarantee recognition from speakers and logo/ad placements in e-program book and on screen (all levels).

**Questions: Sydney Edens, [S.Edens@blvd.org](mailto:S.Edens@blvd.org)**