



# The Boulevard

The Boulevard of Chicago

*Sponsorship Levels*

Virtual Gala

June 3, 2021

An event sponsorship will allow The Boulevard of Chicago to continue to provide high quality medical respite care, holistic support and housing services to help ill and injured adults break the cycle of homelessness, restore their health and rebuild their lives. During the COVID-19 crisis, these services have never been more important. We are steadfast in our commitment to a promising future of recovery for our residents, staff and our entire community. Now, it is ***Time to Heal***.

Please consider a sponsorship to The Boulevard's virtual gala to make a significant difference in the lives of Chicago's most vulnerable residents, while also raising visibility of your organization among Chicago's civic, business and philanthropic communities.

## Presenting Sponsor - \$25,000

- Prime recognition and logo placement in all marketing outreach, including print and e-invitations, social media, and e-newsletter.
- Prime logo placement on website event page.
- Full-page advertisement in e-program sent to all event registrants.
- Special recognition in post-gala communications.
- Distinctive recognition from speaker during event.
- Premiere logo placement on screen during event.
- Presenting Sponsor logo placement on the note card accompanying the ***Time to Heal*** gift package, which will be sent to all event registrants who donate \$50 or more.
- Premium gift package delivered to the homes of the sponsor and up to 10 sponsor guests in Chicago and the surrounding areas on the day of the event (one per household). Sponsor guests will also receive complimentary event registration and the ***Time to Heal*** gift package.

## Rebuilding Lives Sponsor - \$10,000

- Recognition in all marketing outreach, including print and e-invitations, social media, and e-newsletter.
- Logo placement on website event page.
- Half-page advertisement in e-program sent to all event registrants.
- Recognition from speaker during event.
- Logo placement on screen during event.
- Premium gift package delivered to the homes of the sponsor and up to 10 sponsor guests in Chicago and the surrounding areas on the day of the event (one per household). Sponsor guests will also receive complimentary event registration and the ***Time to Heal*** gift package.

## Restoring Health Sponsor - \$5,000

- Recognition in all marketing outreach, including print and e-invitations, social media, and e-newsletter.
- Logo placement on website event page.
- Quarter-page advertisement in e-program sent to all event registrants.
- Logo placement on screen during event.
- The sponsor and up to 10 sponsor guests will receive complimentary event registration and the ***Time to Heal*** gift package sent to their homes.

## Renewing Hope Sponsor - \$2,750

- Recognition in all marketing outreach, including print and e-invitations, social media, and e-newsletter.
- Logo placement on website event page.
- Logo placement in e-program.
- Logo placement on screen during event.
- The sponsor and up to 10 sponsor guests will receive complimentary event registration and the ***Time to Heal*** gift package sent to their homes.

## Sponsorship Deadlines

- **Reserve by March 12, 2021** for special extended visibility throughout our marketing outreach process.
- **Reserve by March 26, 2021** for inclusion in the print invitation.
- **Reserve by May 3, 2021** to guarantee recognition from speakers and logo/ad placements in e-program book and on screen (all levels)

Questions: Jackie Tyndal, [j.tyndal@blvd.org](mailto:j.tyndal@blvd.org)



# The Boulevard

The Boulevard of Chicago  
*Sponsorship Order Form*  
Virtual Gala  
June 3, 2021

## Event Sponsor Information

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Contact Name

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Company or Organization Name

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Contact Address

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Contact Email

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Contact Phone

## Select Sponsorship Level

- Presenting Sponsor** - \$25,000
- Rebuilding Lives Sponsor** - \$10,000
- Restoring Health Sponsor** - \$5,000
- Renewing Hope Sponsor** - \$2,750

## Sponsor Guest Gifts

Sponsorships include the delivery of special gift packages to the homes of the sponsor and up to 10 sponsor guests. These special gifts include complimentary event registration of sponsor guests. To guarantee event registration and special gift deliveries, we must receive each sponsor guest's name, email, mailing address and phone number no later than **May 3, 2021**.

## Company Name, Artwork & Logo

Sponsorship levels include an advertisement and/or logo placement in event marketing outreach. We must receive each sponsor's name, artwork and high-resolution logos for inclusion in event marketing outreach no later than **May 3, 2021**.

## Where to Send Information

Please e-mail all information, including completed sponsorship form, sponsor guest list contact information as well as company artwork and high-resolution logos to **Jackie Tyndal at [j.tyndal@blvd.org](mailto:j.tyndal@blvd.org)**.

Sponsorship payment can be sent to:

**Development Department, The Boulevard of Chicago, 1 N. LaSalle Street, #2205, Chicago, IL 60602**

Or, payment can be made online at **[www.blvd.org/events/gala2021](http://www.blvd.org/events/gala2021)**

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**Questions: Jackie Tyndal, or [j.tyndal@blvd.org](mailto:j.tyndal@blvd.org)**